

5.7 Solving Problems with Exponential and Logarithmic Functions

Logarithmic Scales:

When quantities vary over very large ranges it is sometimes convenient to take their logarithm in order to get a more manageable set of numbers. With logarithms, each increase of 1 unit corresponds to a multiplication by a factor of 10.

A. The Richter Scale (base 10)

Magnitude, M :

$M = \log\left(\frac{I}{I_0}\right)$ where $\frac{I}{I_0}$ is the ratio of intensities between the earthquake being measured and that of a standard low-level earthquake.

Richter Scale Magnitude	True Intensity
$1 = \log_{10}10^1$	$10^1 = 10$
$2 = \log_{10}10^2$	$10^2 = 100$
$3 = \log_{10}10^3$	$10^3 = 1000$
$4 = \log_{10}10^4$	$10^4 = 10\ 000$

$\frac{10^4}{10^2} = 10^2$ / ratio = $\frac{10^4}{10^2}$ ← higher / lower

A magnitude of 4 compared to a magnitude of 2 is 100 times more intense.

Ex 1 How many times more intense was the 1964 Alaska earthquake of magnitude 8.5 compared to an earthquake of magnitude 6.0?

ratio = $\frac{10^{8.5}}{10^6} = 10^{2.5} \rightarrow \approx 316.2$
 ∴ The 8.5 earthquake was approx. 316.2 times greater

Ex 2 Sarah claims that she was in an earthquake that was 125 x as intense as one measuring 5.2 on the Richter scale. What was the magnitude of the earthquake she was in?

ratio = $\frac{10^x}{10^{5.2}}$ ∴ Let x be the greater magnitude

$125 = \frac{10^x}{10^{5.2}}$

$10^x = 125 \cdot 10^{5.2}$
 $x \cdot \log_{10} 10 = \log_{10}(125 \cdot 10^{5.2})$

$x = \frac{\log_{10}(125 \cdot 10^{5.2})}{\log_{10} 10}$

$= 7.3$

∴ The magnitude of her quake was 7.3

B. The Decibel Scale (base unit is the "Bel"..measures loudness)

$$L = 10 \log \left(\frac{I}{I_0} \right)$$

intensity of a given sound [watts/m²]

intensity of a barely audible sound
I₀ = 10⁻¹² w/m²

Loudness (dB)

ratio = $\frac{10^{\square}}{10^{\square}}$ (in B) *higher intensity*

Intensity (I)	Ratio (I / I ₀)	Loudness (B)	Loudness (dB)
10 ⁻¹²	10 ⁰	0	0
10 ⁻¹¹	10 ¹	1	10
10 ⁻¹⁰	10 ²	2	20
10 ⁻⁹	10 ³	3	30
10 ⁻⁸	10 ⁴	4	40
10 ⁻⁷	10 ⁵	5	50

Ex 3 How many times louder is a stereo measuring 97 dB than a conversation measuring 43 dB?

$$\begin{aligned} \text{ratio} &= \frac{10^{\square}}{10^{\square}} \\ &= \frac{10^{9.7}}{10^{4.3}} \quad \left(\begin{array}{l} 97 \text{ dB} \\ = 9.7 \text{ B} \end{array} \right) \\ &= 10^{5.4} \\ &= 251188.6 \end{aligned}$$

∴ It is approx.
251 188.6
times louder

- C. The pH Scale
- measure of acidity or alkalinity
 - # of hydrogen ions (H^+) in a mole of substance
 - 1 mole = 6×10^{23} particles
 - scale ranges from 0 to 14
 - 0 \Rightarrow 7 is acidic, 7 is neutral, 7 \Rightarrow 14 is basic

Formula: $pH = -\log [\text{concentration of } H^+]$

or $pH = -\log [H^+]$

← measured in mol/L

Ex 4 Determine the pH, where the H^+ concentration is 0.0047 mol/L.

$$pH = -\log_{10} [H^+]$$

$$pH = -\log_{10} (0.0047)$$

$$\approx 2.3$$

\therefore the pH
is 2.3

Ex 6 Calculate the # of moles of H^+ per litre for a solution with pH = 7.4

$$pH = -\log_{10} [H^+]$$

$$7.4 = -\log_{10} [H^+]$$

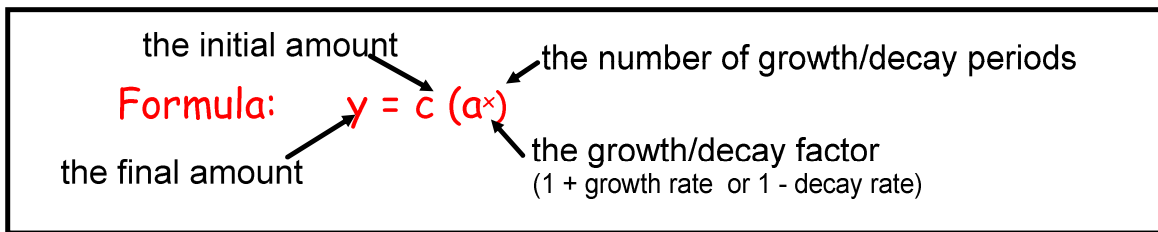
$$-7.4 = \log_{10} [H^+]$$

$$10^{-7.4} = [H^+]$$

$$[H^+] \approx 4.0 \times 10^{-8}$$

\therefore the $[H^+]$ is 4.0×10^{-8} mol/L

D. Exponential Growth and Decay



aka $A = a_0 b^x$

Ex 5 A \$150 000 yacht depreciates 10% per year. How long does it take for the yacht to be worth \$96 000?

$A = 96000$

$a_0 = 150000$

$b = 1 - 0.1$
 $= 0.9$

$x = ?$

$A = a_0 b^x$

$96000 = 150000 (0.9)^x$

$\frac{16}{25} = (0.9)^x$

$\log_{10}(\frac{16}{25}) = x \log_{10}(0.9)$

$\log_{0.9} \frac{16}{25} = x$

$x = \frac{\log_{10} \frac{16}{25}}{\log_{10} 0.9}$

≈ 4.2

4 years
and .2 x 12
months
 $\approx 2\frac{1}{2}$ months

\therefore It will take 4 years and 2 months

Extra Review

- p. 477, 478
- p. 509
- p. 510 # 1-22
- p. 512 # 1-9 (not 8d)

Homework

- p. 499 #1-3, 8, 10, 13-15

